## 1. What is Cherry Ion?

Cherry Ion is a portable air purifier that delivers fresh air anytime, anywhere. It is considered a personal rechargeable air purifier that continuously emits 50 million healthy Anions (negatively-charged ions) per cm3 / second and takes away airborne pollutants like viruses, pollen, smoke, molds and dust mites.

## 2. How does Cherry Ion work?

Cherry Ion has 2 brushes on the top right and left side that emits 50 million electrically negative charged molecules or atoms called Anions- these anions transfer the charge to particles—such as one carrying a flu virus—in the user's breathing zone and since like-charged particles repel each other, they are pushed out of the breathing zone. The Cherry Ion serves as your shield from all viruses, bacteria, allergens and other elements that may cause sickness.

## 3. What are negative ions?

Negative ions are clean and healthy molecules floating in the air or atmosphere that have been charged with electricity. It also shown to have beneficial effects on one's physical and mental health. It quickens the metabolism of the hormone serotonin to help regulate mood, appetite, digestion, sleep, memory and energy. Negative ions exist in nature (such as forest, post thunder storm, greeneries and alike) and natural surroundings in the clean air that makes us feel good and refreshed.

## 4. How do you use the Cherry Ion?

Just charge it till the green light is lit, turn it on, and wear it around your neck. Adjust the strap if needed.

### 5. Is Cherry Ion portable?

Cherry Ion weighs 45 grams and is a small and lightweight device with a stylish design and a lanyard provision so you can wear it around your neck. (Cherry Ion comes with a free lanyard)

#### 6. Is Cherry Ion effective?

Yes, Cherry Ion effectively cleans air pollutants within a 3-foot area around it. Cherry Ion is recommended to be worn near the face so that the negative ions emitted are close to your breathing space. The 50 million negative ions emitted in your immediate breathing space by the Cherry Ion works as an effective invisible shield that guards against and significantly reduces germs, allergens, airborne viruses, bacteria, dusts, mold, cigarette smoke, etc. in the air for a healthier breathing space. The more negative ions being emitted, the less chances of these bad elements getting into your breathing space as each negative ion serves as a cleaner or sterilizer of the air to avoid air pollutants that are harmful to health.

# 7. Are negative ions / anions safe?

Yes, negative ions are safe. There is nothing to worry about when it comes to breathing in negative ions. In fact, negative ions already occur naturally in our environment, especially in nature and the outdoors. It is known for increasing energy and improving moods, in addition to cleaning the air we breathe.

## 8. What are the Cherry Ion's benefits?

\*Reduces germs, allergens, airborne viruses, dusts and mold in the air

\*Prevents colds, flu, hay fever and asthma

- \*Lowers your stress level
- \*Boosts your energy level
- \*Acts as a natural anti-depressant
- \*Strengthens your immune system
- \*Helps you sleep better
- \*Decreases headaches and prevents sickness
- \*Reinforces collagen production
- \*Improves blood circulation
- \*Increases mental energy
- \*Protects lungs from inflammation and irritation

# 9. Can you leave Cherry Ion on continuously?

Yes, Cherry Ion has Lithium Polymer battery that's been designed to be safe and long lasting. Cherry Ion's battery life can last up to 10-12 hours on full charge. The device is rechargeable with a Micro USB cable and has a charging time of 2 to 3 hours.

## 10. Does Cherry Ion create noise?

Cherry Ion is designed for quiet operation and does not make any noise.

# 11. Can you bring Cherry Ion on your flight?

Yes. There are no laws that prohibits portable air purifiers on airplane flights. Moreover, it is recommended to have a Cherry Ion on your flight because of the limited and confined space inside airplane cabins.

## 12. Is Cherry Ion safe for kids?

Cherry Ion is safe for kids and is highly recommended as kids and their sensitive bodies are exposed to harmful pollutants when they go to school as well as when they go outside to play.

### 13. How long does the Cherry Ion work?

The Cherry Ion quietly runs for 10 to 12 hours on a full charge.

### 14. How long does the Cherry Ion take to charge?

The Cherry Ion takes 2 to 3 hours for a full charge or until the green light is on.

#### 15. What is the Cherry Ion's range / how far is its reach?

The Cherry Ion creates a 3-foot zone of cleaner and healthier air around your personal breathing space.

## 16. How heavy is the Cherry Ion?

The Cherry Ion weighs 45 grams (while others weigh 50g and up). Cherry Ion is lighter than your usual smartphone!

# 17. What colors are available?

The Cherry Ion comes in four (4) stylish colors:

Black-Silver

White-Gold

White-Pink

White-Rose Gold

# 18. Does the Cherry Ion have a filter that needs to be replaced or cleaned on a regular basis?

No. The Cherry Ion does not have a filter that needs replacing. The method of producing negatively-charged ions and emitting them in the air as a way to clean and sterilize it is a very

different method of air purification compared to HEPA air purifiers that uses a fan to draw in air and a filter to collect the airborne pollutants before pushing the air back into a room.

19. Is this the same as HEPA air purifier/filter?

No. Aside from it being not portable, the HEPA air purifier/filter uses a built-in fan that draws air inside the unit and through a filter it before pushing fresh air back into the room. On the other hand, the Cherry Ion emits 50 million negative ions (anions) within the 3ft radius around your head (when worn as a necklace) which serves as an invisible shield from bad airborne elements such as bacteria, viruses, germs, allergens, dust, mold, cigarette smoke, etc. The negative ions that the device emits naturally bonds with pollutants to weigh them down and not enter your breathing space. Only fresh and clean air remains for healthy and safe breathing.

# 20. Is it true that high level of negative ions (especially in an enclosed environment) is bad for you?

No, it's not. Negative ions (in high concentration) have not been proven harmful to anyone. As a matter of fact, it's actually beneficial for your physical and mental health and well-being.